

Information we need to set up MailChimp

Please send us the following pieces of information.

- Username and password
- Your contact information (email address, physical address, phone number)
- URL of your website
- Links or usernames of your social media accounts (Facebook, Twitter, Instagram, etc.)
- How many types of mailing groups /segments do you need?
(For example, if you have a few different businesses, you might want to have more than one newsletter groups. If you want to send newsletters in a few different languages, you might want to have a few different groups based on their languages.)
- Purpose of sending newsletters
(To send monthly specials, send emails to customers to wish happy birthdays, send emails to those who have previously purchased products, etc.)
- Color / color scheme of your preference.
- If you have any specific photos or images you want us to use in the template of newsletter, please send us in jpeg or png formats.
- If you already have an email list, please send us in CSV format. (Please note that you can only send newsletters to those who have given you a permission to do so.)